

## Camera Charges

Quality portraiture involves two separate services... the sitting and the finished portraits. In order to better serve you and fulfill your particular needs, the cost of the sitting and the cost of the prints are separate. The camera charge covers the photographer's time and talent and the cost involved to produce the color original previews. This fee is due at the time of the sitting and does not apply to the order.

**Basic** - 8 to 10 head & shoulder poses.....\$30.00

**Deluxe** - A variety of backgrounds and poses.....\$45.00

**Bridal** - Selection includes full length, three quarter, and close-up photography.....\$60.00

**Group** - Several different arrangements of the group.....\$65.00

**Location** - Several different arrangements. Group or individual.....\$105.00

## Previews

Previews are to show the various poses and expressions made by our photographer. No retouching, print finishing or color balancing has been done at this time. This is done on the final prints. All previews are the property of Gentry Photography and must be returned within ten days. Individual previews may be purchased with any portrait order for \$15.00 each. Quantity discounts are available - ask our representative.

## Quantity Specials

There is a reduction in the price of 20% when ordering additional copies of the same pose and size at the same time. Please refer back to the first price when changing poses or sizes.

## Portrait Collections

### Keepsake

24x30 Old Masters  
4 Units / 4 Poses  
16 Bonus Wallets  
\$635

### Heirloom

20x24 Old Masters  
3 Units / 3 Poses  
16 Bonus Wallets  
\$475

### Heritage

16x20 Old Masters  
2 Units / 3 Poses  
16 Bonus Wallets  
\$345

### Classic

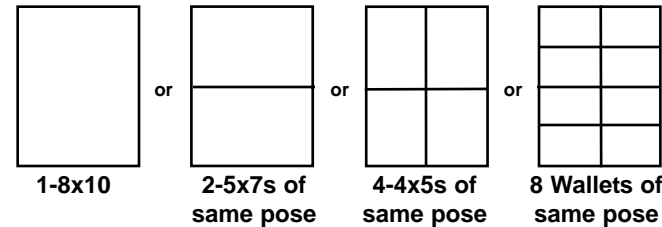
11x14 Supreme  
2 Units / 2 Poses  
16 Bonus Wallets  
\$215

### Memory

3 Units / 2 Poses  
8 Bonus Wallets  
\$175

## Units

A unit can be:



## Add-Ons

Add Black & White to a Package - \$10  
Add a Pose to any Package - \$20  
(Limit of 3 additional poses)  
Upgrade One Unit to an 11x14 - \$25  
Add a Unit to any Package - \$30  
Add a Custom Framed Unit - \$90

## Portfolio Collections

12 Poses in a portfolio.....\$160  
8 Poses in a portfolio .....\$120  
Individual Previews.....\$15  
Frame your Folio.....\$65

## Wall Folios

(Includes previews, mat, glass & frame)

3 Pose.....\$105  
4 Pose.....\$115

## Individual Portraits

(Same Pose)

1 Unit.....\$55  
(1-8x10 or 2-5x7 or 4-4x5)  
1/2 Unit.....\$35  
(1-5x7 or 2-4x5)

Please add \$10.00 negative handling fee for each pose ordered without a package

## Wallets

(Same Pose)

8 for \$20 16 for \$28  
24 for \$34 32 for \$40

**Personalized:** Gold or Silver Stamp \$20

## Wall Size Portraits

Size	Old Masters	Supreme
40x60	\$995	\$505
30x40	\$655	\$415
24x30	\$535	\$375
20x24	\$395	\$305
16x20	\$305	\$215
11x14	\$115	\$95

## Digital Retouching

(per pose)

Open eyes.....\$30  
Remove Braces.....\$30  
Fix stray hair.....\$20  
Remove scar.....\$20  
Remove glasses glare.....\$20  
Remove facial shine.....\$25  
Remove tan lines.....\$25  
Special Cropping.....\$15

**\$835**  
A \$1400 Value

## The Story Teller Collection

5 Poses

16x20 Wall Portrait 11x14 Wall Portrait  
3- 8x10 Portraits 24 Bonus Wallets

ALL  
PORTRAITS  
ARE CUSTOM  
FRAMED

## Engagement Special

\$80.00

Deluxe Sitting  
1-8x10 Color Supreme  
1-4x5 B&W Glossy for newspaper  
(\$110.00 value)

## Portrait Finishes

### B&W

Add the classic look of **B&W** to your portraits by simply adding a \$10 set-up fee to your order. Then enjoy your portraits in a distinct way.

### Old Masters

Old Masters Canvas portraits are of the highest quality. Each portrait is permanently embedded to artist canvas with each thread visible as in an oil painting. The portraits resemble early paintings by the Old Masters, yet have the ability of faithful likeness only possible through the magic of fine photography. Ask for frame discounts.

### Supreme

Supreme color is a high luster finish of lasting beauty. This print will enhance the color and quality of your fine portraiture. Includes individual ebony and gold presentation folders.

### Oil Paintings

Our newest "Masterpiece" combines the exactness of photography with the permanence and beauty of oils. Turn your favorite pose into an oil painting:

- ♦backgrounds can be changed
- ♦people can be added or eliminated
- ♦hair, jewelry, clothing, & flowers can be corrected, highlighted, and or accentuated
- ♦old or damaged photographs can be copied and restored

## Terms and Conditions

### Security Deposit

A deposit of \$100.00 is required when your previews leave the studio. This deposit does **not** purchase your previews but is applied to your order when previews are returned within ten days. All previews are the property of Gentry Photography, Inc. If not returned within ten days, each preview will be charged at \$15.00 each.

### Retouching

The previews from your sitting have not been retouched. All ordered poses will be retouched. Retouching includes removing blemishes and softening harsh lines. Retouching cannot add or remove hair, remove braces, tan lines, or remove redness from skin. Package prices include retouching for selected poses. If additional poses are ordered from, a \$10 charge will apply for additional pose. **Special retouching corrections are available only with an additional fee. See "DIGITAL RETOUCHING."**

### Method of Payment

The sitting fee is payable at the time you are photographed. The security deposit is applied to your order. One half of the remaining order amount is due at the time you place your order. The balance is due at the time you receive your finished order. We gladly accept Mastercard, VISA, Discover, cash, money orders, and personal checks. Any returned check may be re-deposited electronically for the amount of the check plus a \$25 returned check fee.

### Copyright Notice

The Copyright Act protects photographers by giving the author of the photograph the exclusive right to reproduce your photographs. This law was made for your protection and to insure you quality portraits. It is **ILLEGAL** to copy or reproduce these photographs elsewhere without our permission, and violators of this Federal Law will be subject to its civil and criminal penalties.

## FAQ

### Do bonus wallets have to be from one pose?

No, you may split them in multiples of eight limited to the poses in your package.

### Why do I have to pay the \$10 fee to order from an additional pose that is not in a package?

This fee covers the cost of retouching, negative handling and color balancing of the additional pose.

### Can I add a pose or poses to a package?

You can add up to 3 poses to any package at the fee of \$20 per pose. Our studio associates can assist you with a la carte options as well for the best economical value.

### Does my \$100 preview deposit purchase all of my previews?

This deposit does not purchase previews, but is applied to your order when the previews are returned within ten days.

### Do I get back the previews of the poses I ordered from with my package?

No, the original preview is filed with the corresponding negative in our lab. You can purchase previews for \$15.

### How much money do I have to put down when I place my order?

A payment of half the order balance remaining at that time is required before our lab will begin processing your order.

### When will my order be ready?

Studio orders are generally ready 4-6 weeks after the order is placed. Re-orders: 2-3 weeks. Ask for Christmas delivery details.

**Studio Hours**  
**Tuesday - Saturday**  
**10 AM until 5 PM**

# Gentry

## PHOTOGRAPHY

## Studio Price List

Celebrating 50 Years of  
Photographic Excellence  
1954-2004

**3006 South Main Street**  
**Harrisonburg, VA 22801**  
**(540) 434-8294**  
**(800) 296-0442**

[www.gentryphotography.com](http://www.gentryphotography.com)